ALAMO BOWL PAY IS OUT OF CONTROL

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There are many different ways to frame Derrick Fox's compensation.

Valero Alamo Bowl board members like to say the target for Fox's compensation is in the 75th percentile of all bowls, reflecting the game's standing as one of the best in the nation. Another way to frame it is to say that for putting on an annual football game, Fox, the bowl's chief executive and president, earns more than San Antonio City Manager Sheryl Sculley, San Antonio Water System President and CEO Robert Davis, UTSA Athletic Director Lynn Hickey and San Antonio Food Bank President and CEO Eric Cooper.

But here's perhaps the most poignant way to frame Fox: He makes considerably more than the bowl has given away in scholarships.

That was true in 2014-15, when the Alamo Bowl gave away $52,000 and Fox hauled in $600,000.

What is its aura?

What is Broadway? Does it have the potential to reflect San Antonio's rich cultural landscape, lifestyle, and moral and political geography?

The Expander Laboratory, a design and research "think-tank" in the University of Texas at San Antonio College of Architecture, Construction and Planning, set out to search for Broadway's potential, with the hope that it could become one of America's great avenues.

The result is "1000 Parkes and A Line in The Sky: Broadway, Avenue of the Future" as a way to reimagine the Broadway and city landscape.

First, the background. We were interested in exploring different strategies and tactics for urban living. We wanted to discuss not only challenges for urban and suburban spaces, but also consider lifestyles too focused on the city and well-being too concerned with nature. Ecologism is the notion that the nonhuman world is worthy of moral consideration and that social, economic and political systems should take that into account.

By 2040, San Antonio's population will have increased by more than 1 million people. Existing infrastructure, public transport and ecological systems should be challenged.

"Some company recently was interested in buying my aura. I never figured out what it is."
Frost, who is the 2014-15 most-valuable player in America to.

Frost's salary was based on a combination of factors, including his performance, the bank's financial health, and the market rate for senior executives. Despite the criticism, Frost has been active in the community, supporting various charities and initiatives that benefit the Alamo Bowl and the local area.

In 2015, the Alamo Bowl received tax-exempt status, allowing it to receive donations from the public and support various charitable causes.

As the Alamo Bowl continues to grow and evolve, it is important to consider the role of leadership and compensation in shaping the future of the event and the community it serves.